



# ABOUT COMMUNITY HEALTH CHARITIES WHO WE ARE

## OUR OFFICE LOCATIONS

### State Office:

402.614.8500  
212 S. 74th St. | Suite 205  
Omaha, NE 68114

### Lincoln Office:

402.475.2770  
215 Centennial Mall S | Suite 509  
Lincoln, NE 68508

### West Central Office:

308.398.0127  
915 Baumann Dr. | Suite 100  
Grand Island, NE 68803

## FIND US ONLINE

Web site:  
[www.chcne.org](http://www.chcne.org)

Facebook:  
CHCNebraska

Twitter:  
@CHADNebraska

LinkedIn:  
[/company/chadnebraska](https://www.linkedin.com/company/chadnebraska)

## ABOUT US

We are Combined Health Agencies Drive Inc. (CHAD) D.B.A. Community Health Charities of Nebraska (CHC-NE). We have been raising valuable funds through corporate giving campaigns and individual donations for Nebraska's premier health charities since 1972. These funds help people across the state by funding innovative medical research projects that improve lives and provide hope for a cure; critical client support services; and education and prevention programs that help the entire community. We partner with some of the most respected employers across the state of Nebraska to help ensure that our member charities are funded on a consistent basis, and 100% of donor-designated dollars go directly to full-member charities. Since 1972, CHC-NE has raised \$56,418,859, making sure all Nebraskans affected by health issues have access to the resources and support they need. In 2019, we will continue this important work after we return to our original name, CHAD.

## OUR MISSION

Improving lives by raising funds for Nebraska's health charities through workplace giving.

## OUR CHARITIES

Our 22 member charities are working on behalf of all Nebraskans affected by chronic disease, disability and end-of-life issues.



# ABOUT COMMUNITY HEALTH CHARITIES

## A NOTE FROM OUR LEADERSHIP

### PARTNERSHIPS FOR HOPE

A health diagnosis changes someone's life forever. It also creates a ripple effect that reaches family members, friends, neighbors and co-workers. Just as no one person can cope with a health diagnosis alone, no one organization or entity can tackle the mammoth chronic health challenges that affect all Nebraskans alone. By working together in a collective manner, we reduce duplication and maximize the limited resources available to solve chronic health needs, disabilities and end-of-life issues in our communities.

We are honored and enthusiastic to help lead these important health advocacy efforts and amplify our member charities' impact across the state. Our niche is workplace giving, and our goal is to raise money to help our charities achieve their missions. They are the experts, and all Nebraskans rely on them to be there for those affected by chronic disease.

The workplace giving programs put in place by Community Health Charities of Nebraska are a value to workplace donors and their companies. It's because of the support of our valued partners and donors that our member charities are able to be there for those affected by chronic disease across the state. The dollars raised during the annual campaign are essential for these efforts.

We all care about the health and well-being of others, and Nebraskans are drawn to CHC-NE to help do good for others. Everyone who gets involved with CHC-NE and its member charities knows the privilege of serving as part of the healthcare continuum across the state. As we look forward to the year ahead, we remain thankful for our donors, partners, volunteers and member charities for all that they do to serve Nebraskans and for the work we do alongside them to make this possible.



### OUR STAFF

#### State Office

Michelle Grossman |  
President & CEO

Shannon Castillo |  
Finance & Administration

Caris Young Kenny |  
Community Partnerships

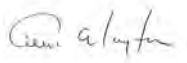
Cyndi Focht |  
Administrative Assistant

Charlene Gorum |  
Office Assistant in partnership  
with the National Able Network

Lincoln Office  
Mark Feit |  
Lincoln Director

Whitney Lake |  
Marketing & Special Projects

Grand Island Office  
Kari Hooker-Leep |  
West Central Director



Teresa Layton  
State Board Chair



Michelle Grossman  
Michelle Grossman  
President & CEO





# ABOUT COMMUNITY HEALTH CHARITIES NEWS & UPDATES

## PARTNER IN HEALTH AWARDS PRESENTED

CHC-NE presented two Partner in Health awards at its 2016-2017 annual meeting at Champions Run. The recipients were **Union Bank & Trust**, Lincoln, and **Nebraska Public Power District (NPPD)**, statewide. Presented each year, the award recognizes those who actively promote the ongoing awareness of health and wellness and also serves as a model of how individuals, commerce, government or industry and the health sector interact to improve the quality of life for those affected by chronic disease in local communities from all across the state.

## COMMUNITY GIVING DAYS

Community Health Charities of Nebraska participated in several community giving events, raising more than \$3,000. We are grateful to our loyal donors who make gifts on these days.



Go Big GIVE serves Hall, Hamilton, Howard and Merrick Counties and this year, it raised money for 111 organizations. We raised \$1,873.



This was our first year participating in the Fremont Area Big Give. We raised \$728 during the event.



As a member of the Omaha community, we are honored to join 970 nonprofits during Omaha Gives! We raised \$505 this year.



**Union Bank & Trust** was recognized for its achievements in the United Way/CHC Campaign in Lincoln. Union Bank & Trust had the third largest campaign in 2016, raising \$472,036, with 92.8% going to the United Way Impact Fund. The company makes a generous corporate gift and matches employee's donations. The award also recognized employees who made a difference by volunteering. **John Gessert** has served on the CHC-NE Lincoln Board as the Crohn's and Colitis Foundation, Nebraska/Iowa Chapter Representative since 2008, and during this time, he served as Vice Chair and Chair. He also served on the United Way/CHC Campaign Cabinet. In addition, UBT employees **Kim Keller**, **TJ Casady** and **Katie Thompson** serve in leadership roles with Emerging Leaders United and Women United; **Curt Rohn** serves as the Marketing Chair on the United Way/CHC Campaign Cabinet; **Doris Robertson** serves as the Pacesetters Co-Chair on the Campaign Cabinet; and CEO **Angie Muhleisen** serves on the CHC-NE Lincoln Leadership Council.

**Nebraska Public Power District** was honored for the work it does to enhance the quality of life for all Nebraskans by serving people in 86 of Nebraska's 93 counties, either directly or through wholesale utilities partnerships. NPPD employees support community efforts by volunteering and financially supporting organizations that do good for everyone, such as CHC-NE. In 2016, NPPD raised \$31,383.20 for CHC-NE's health charities, and over the past four years, they've raised \$122,127.84. **Patrick Pope**, CEO, has consistently led by example and shown his support for the health of all Nebraskans as a GOLD Leadership donor, and many employees have also continued to give at this level for many years. All of the generous NPPD employees are greatly appreciated for their contributions and continue to be role models for others across the state.

We are honored to celebrate and recognize the achievements of these two organizations and appreciate their dedication and all they do for CHC-NE and our 22 member charities.

# ABOUT COMMUNITY HEALTH CHARITIES NEWS & UPDATES

## UPDATE ON MARKETING & REBRANDING



Effective July 1, 2019, CHC-NE will be changing its name back to Combined Health Agencies Drive (CHAD). For the 2018-2019 Campaign, we will be launching a new logo and a rebranding campaign. This opportunity lets us revert back to being a totally local and unique entity in the state and the country.

### HEALTH FAIRS

CHC-NE staff attended health fairs across the state at these worksites: **CHI St. Francis Medical Center, UNK Blue and Gold, Northwest High School Career Day, Ameritas, City of Lincoln, Eastmont Towers Community, Lancaster County and Nebraska Department of Correctional Services.**

### ADVOCACY

We are proud and honored to work with the following advocacy organizations across the state: **Partnership for Prescription Assistance Nebraska (888-477-2669); Medicare Rx Access Network; Coalition for Older Adult Health Promotion; and Nebraska Healthcare Access Network.**

### INVOLVEMENT

CHC-NE staff participates in community organizations such as: **DOTS, Omaha Entertainment Awards, ExecNet, MBA Executive Advisory Network, Benson Neighborhood Association, Lincoln Downtown Rotary #14, AseraCare Foundation, Omaha Bible Church and Partnerships In Caregiving.**

### OUR SPEAKERS

**32 speakers** representing our 22 member health charities shared their personal stories at worksites statewide to educate donors and raise awareness and funds. These speaking engagements also gave CHC-NE the opportunity to thank donors and show how dollars given during the campaign each year help change lives.

### LOCAL PARTNERSHIPS

This year, we partnered with the **National Able Network**, which generously pays the salary for our office assistant Charlene. The organization helps clients achieve career success. Learn more at [www.nationalable.org](http://www.nationalable.org). We are also members of the Omaha, Grand Island and Fremont Chambers of Commerce.

### VOLUNTEERS

We are honored to have more than **250 volunteers** from across the state who give their time to support CHC-NE and our charities. And combined, our member charities have more than **21,500 volunteers** working on their behalf. We appreciate the time and talent these individuals devote to health.

## 2017-2018 SPONSORS

Thank you to our sponsors for supporting CHC-NE and our mission.



## UPDATE ON OUR 2013-2014 CAMPAIGN CHAIR

Courtney Lierman served as our 2013-2014 West Central Campaign Chair after being diagnosed with Chronic Myeloid Leukemia (CML) in October 2012. It's been six years since she chaired the campaign, and in those six years, she graduated from high school and went on to complete her Bachelor's Degree in Advertising and Public Relations at the University of Nebraska-Kearney in four years. Now, she is back in Grand Island working as a Program and State Fair Volunteer Coordinator for the Grand Island Chamber of Commerce.

"The last six years have been anything but smooth, but I never once questioned putting my education or life on pause to let my disease take over. I still battle my Chronic Myelocytic Leukemia day in and day out, but I have learned to take it in stride," she said. "No one is guaranteed a life without illness. It truly can happen to anyone, but thanks to resources like Leukemia and Lymphoma Society, I'm not alone. I have support—mentally, physically, financially."





## SPOTLIGHT ON: TERESA LAYTON

Teresa Layton, Great Western Bank, Wealth Management, has been involved with Community Health Charities of Nebraska for close to 18 years. She joined the Board as a representative for the Epilepsy Foundation of Nebraska, which is no longer a member charity, but she has remained active with CHC-NE, taking on the role of Board Chair beginning July 1, 2017. "Being on the Board for as many years as I have, I felt it was time to do more to serve CHC-NE," she said. "I have a lot of history with CHC-NE and felt that would be an advantage for me serving as Board Chair."

Teresa believes CHC-NE is important to the state and our local communities because helping families and individuals in our community live better and healthier lives is what CHC-NE is all about. "Knowing what our member charities do to improve lives and even save lives is what makes CHC-NE vital to our community," she said. "Doing whatever we can to build better services and awareness through the dollars we raise makes us good stewards of funds we have been entrusted with."

# ABOUT COMMUNITY HEALTH CHARITIES OUR VOLUNTEER LEADERSHIP

## STATE BOARD

### Executive Committee

**Teresa Layton, Chair**  
Great Western Bank  
Wealth Management

**Mike Wade, Chair Elect**  
Physicians Mutual Insurance Co.  
*Finance Committee Member*

**Craig Sall, Immediate Past Chair**  
First National Wealth Management  
*Finance Committee Member*

**Ralph Dovali, Treasurer**  
Hancock & Dana, PC  
*Finance Committee Chair*

**Erica Hinrichs, Secretary**  
ACI Worldwide  
*Finance Committee Member*

**JoAnn Abt**  
Carson Institutional Alliance  
*Executive Committee\**  
*Member Charity Review Committee*  
*Foundation Review Committee*

**Sharon Brodkey**  
iLuicom

**Michael Demman**  
SimplyWell LLC

**David Gilinsky**  
Bergman Incentives

**Larry Guenther**  
JP Morgan Chase  
*Alzheimer's Association NE Chapter*  
*Finance Committee Member*

**Stanley Kathol**  
Omaha Airport Authority

**Thomas Macy**  
Nebraska Medicine

**Deenie Meyerson**  
*Executive Committee\*\**

**Amber Preston**  
Baird Holm LLP

**Loren Steenson**

### State Board Members

**Mark T. Blair\*\***  
Hamilton Associates, PC  
*Finance Committee Member\*\**

**Patrick Booth**  
Fremont Health

**Mark Burgers\*\***  
Creighton University

**Dave Bushey**  
Marcotte

**Karen Carson**  
Fat Brain Toys  
*Team Jack Foundation*  
*Member Charity Review Committee*

**Luke Christiansen\*\***  
Buildertrend

**Martie Cordaro**  
Omaha Storm Chasers  
*The ALS Association*  
*Mid-America Chapter*

**Todd DeFreece\***  
CHI Health  
*March of Dimes, Nebraska and*  
*Western Iowa Market*

**Harry DiLise\***  
*Nebraska AIDS Project*

**Cale Furstenberg**  
TierPoint  
*Cystic Fibrosis Foundation -*  
*Nebraska Chapter*  
*Member Charity Review Committee*

**Gary George\***  
Hospice House—  
The Josie Harper Residence  
*Nebraska Hospice and*  
*Palliative Care Association*

**Dawn Gonzales\***  
Centris Federal Credit Union  
*Susan G. Komen® Great Plains*

**Jamie Gutierrez\***  
Midwest Maintenance

**Kerry Heinrich\***  
WoodmenLife  
*Nebraska Kidney Association*

**Stephen Jackson\*\***  
Douglas County  
Health Department  
*Susan G. Komen® Great Plains*  
*Foundation Review Committee*

**Carrie Keene, West Central Chair**  
Nebraska Department of Labor

**Rondi Kinney\*\***  
*Brain Injury Alliance of Nebraska*  
*Member Charity Review Committee*

**Brian Kruse\***  
Douglas County Election  
Commission

**Heather Kudron**  
Wells Fargo Bank

**Tim Langdon\***  
United Healthcare

**Anne-Marie Lind**  
E.W. Scripps Company -  
Omaha Radio Operations  
*NMSS - Mid America Chapter*

**Katie Love**  
ACI Worldwide  
*Finance Committee Member*  
*Member Charity Review Committee*  
*Foundation Review Committee*

**Steve McWhorter**  
*Autism Action Partnership*

**Tom Neal\*\***  
Northeast Family Center  
*Nebraska Kidney Association*

**Clarence Nichols**

**Mark Nielsen\*\***  
Valmont Industries, Inc.  
*Nebraska AIDS Project*

**Amy Nieman**  
RTG Medical  
*Leukemia & Lymphoma Society -*  
*Nebraska Chapter*

**Jon Panzer\*\***  
Union Pacific Railroad  
*JDRF International -*  
*Heartland Chapter*

**Jeff Parker**  
Cargill Inc.

**Lindsey Patt\***  
Prairie Health Ventures  
*Finance Committee Member\**

**Steve Patterson**  
Nelson Van Denburg & Campbell

**Dr. Stan Radio\***  
UNMC  
*JDRF International -*  
*Heartland Chapter*

**Diane Randolph\*\***  
*Nebraska Hospice and*  
*Palliative Care Association*

**Sharon Royers\***  
*Brain Injury Alliance of Nebraska*

**Rebecca Runge**  
Methodist Hospital  
*Nebraska Chapter of the*  
*National Hemophilia Foundation*

## ABOUT COMMUNITY HEALTH CHARITIES

# OUR VOLUNTEER LEADERSHIP

**Jim Schelble**  
Werner Enterprises  
Foundation Review Committee

**Russell Sebek, Lincoln Chair**  
Wells Fargo

**M. John Steier**  
Great Western Bank  
United Cerebral Palsy of Nebraska  
Member Charity Review Committee

**Franklin Thompson**  
University of Nebraska

**Chris Tooker**  
Merrill Lynch, Pierce,  
Fenner & Smith Inc.  
Arthritis Foundation Nebraska  
Finance Committee Member

**Janeane Whitney**  
U.P. Connection  
Federal Credit Union  
Crohn's & Colitis Foundation,  
Nebraska/Iowa Chapter

### LINCOLN BOARD

**Russell Sebek, Chair**  
Wells Fargo

**Sheila Odom, Vice Chair**  
Eakes Office Solutions  
Susan G. Komen® Great Plains

**Nancy Biggs**  
Alzheimer's Association NE Chapter

**Dr. Bob Bleicher\***  
HoriSun Hospice  
Nebraska Hospice and  
Palliative Care Association

**Tammie Burns**  
Duncan Aviation  
Leukemia & Lymphoma Society -  
Nebraska Chapter

**Jim Cada**  
Cada, Cada, Hoffman & Jewson  
United Cerebral Palsy of Nebraska

**Aaron Castens\***  
Crohn's & Colitis Foundation,  
Nebraska/Iowa Chapter  
Member Charity Representative

**Nick Cusick\*\***  
IMSCORP  
Nebraska Hospice and  
Palliative Care Association

**Doug Durham\*\***  
Nebraska Global  
JDRF International -  
Heartland Chapter

**Bridget Fargen**  
10/11  
Team Jack Foundation

**Jay Foreman**  
Foreman Foundation  
American Diabetes Association  
of Nebraska

**Barry Gates**  
U.S. Bank  
NMSS - Mid America Chapter

**John Gessert**  
Union Bank & Trust  
Crohn's & Colitis Foundation,  
Nebraska/Iowa Chapter

**Priscilla Henkelmann**  
Member Charity Review Committee

**Kristin Henson\*\***  
Family Service Lincoln  
Nebraska Chapter of the National  
Hemophilia Foundation

**John Kuchta**  
SolutionOne  
March of Dimes, Nebraska and  
Western Iowa Market

**Dr. Andrew Lepinski\***  
Urology, P.C.  
Autism Action Partnership

**Chris Linville**  
Alpha Media

**Julia McCarville\*\***  
American Lung Association in NE  
Member Charity Representative

**Scott McLain**  
Garner Industries

**Charlie Meyer**  
Lincoln Saltdogs  
Nebraska Kidney Association

**Bryan Robertson**  
The Private Client Group of U.S. Bank

**Linda Robinson Rutz**  
Muscular Dystrophy Association of NE

**Daniel Schonlau**  
CHI Health St. Elizabeth  
Member Charity Review Committee

**Suzanne Sughroue**  
Madonna Foundation  
Brain Injury Alliance of Nebraska

**Diane Temme**  
TMCO  
Nebraska Community Blood Bank

### WEST CENTRAL BOARD

**Carrie Keene, Board Chair**  
Nebraska Dept. of Labor  
JDRF International -  
Heartland Chapter

**Ellen DiSalvo\*\***  
Nebraska Community Blood Bank  
Nebraska Community Blood Bank

**Dale Gibbs**  
Nebraska Chapter of the  
National Hemophilia Foundation

**Kelly Gillaspie\***  
Nebraska Community Blood Bank  
Nebraska Community Blood Bank

**Chris Korte**  
Five Points Bank-Grand Island

**Lindsey Marshall**  
Nebraska Truck Center Inc.

**Leonard McCarty\*\***  
Capital Business Systems, Inc.  
Susan G. Komen® Great Plains

**Lora Ruzicka**  
Grand Island Independent

**Judy Sandeen**  
Nebraska AIDS Project

**Dr. Ken Shaffer\***  
HelpCare Clinic  
Autism Action Partnership

**Carole Urbom**  
CountryHouse Residence  
United Cerebral Palsy of Nebraska

**Jennifer Verbeck**  
Mary Lanning Healthcare  
Alzheimer's Association NE Chapter

**Mary Walsh-Sterup\***  
Grand Island Physical Therapy  
Team Jack Foundation

**Jamie Warrington\*\***  
The Buckle, Inc.  
Nebraska Kidney Association

**Campaign Chairs**  
Roxann Holliday\*\*  
Stacy and Brian Sybrandts\*

### STATE LEADERSHIP COUNCIL

**Jane Ferneding**  
U.S. Bank  
Fremont & Blair

**Matt Gotschall**  
Central Community College  
Statewide

**Dan Granatowicz\***  
Continental ContiTech  
Norfolk

**Peggy Kennedy\***  
Retired from Fremont Health  
Fremont

**Robert Paulsen**  
Valmont Industries Coatings  
West Point Galvanizing  
West Point

**Tom Reilly\***  
Midlands University  
Fremont

**Myron Sikora**  
Fremont Public Schools  
Fremont

### LINCOLN LEADERSHIP COUNCIL

**J. Scott and Teri Nelson**  
UNICO Group  
Co-Chairs

**Kim Robak and Bill Mueller**  
Mueller Robak LLC

**Rich Bailey**  
Prosper Lincoln

**Tom and Candy Henning**  
Assurity Life

**Brad and Dianna Korell**  
Olsson Associates

**Derrel and JoAnn Martin**  
Ameritas

**Dan and Angie Muhleisen**  
Union Bank & Trust

**Tonn and Holly Ostergard**  
Crete Carrier Corporation

## TOP CAMPAIGNS

Union Pacific Railroad  
 ConAgra Foods, Inc.  
 Mutual of Omaha  
 Valmont Industries, Inc.  
 Cargill  
 First National Bank of Omaha  
 Blue Cross & Blue Shield of Nebraska  
 Peter Kiewit Sons', Inc.  
 Lozier Corporation  
 HDR, Inc.  
 Tenaska, Inc.  
 Omaha Public Power District  
 Wells Fargo Bank, N.A.  
 Physicians Mutual  
 TD Ameritrade Holding Corporation  
 Kellogg Company  
 Ag Processing, Inc.  
 Lincoln Financial Group  
 UPS  
 Omaha World-Herald Company  
 Nebraska Furniture Mart, Inc.  
 Werner Enterprises  
 University of Nebraska Medical Center  
 Northern Natural Gas  
 The Gavilon Group, LLC  
 Scheels All Sports  
 Deloitte  
 Creighton University  
 First Data  
 Woodmen of the World Life Ins. Society  
 U.S. Bank  
 Farm Credit Services of America  
 Metropolitan Utilities District  
 Omaha Steaks  
 Methodist Health System  
 Security National Bank of Omaha  
 Kutak Rock LLP  
 American National Corporation  
 The Nebraska Medical Center  
 SilverStone Group  
 QuikTrip Corporation  
 Zachry Engineering  
 National Indemnity Company  
 Baker's Supermarkets  
 C & A Industries  
 Tyson Foods, Inc.  
 Sirius Computer Solutions  
 The Scouler Company  
 Koley Jessen P.C., L.L.O.  
 Eaton  
 Children's Hospital & Medical Center  
 CenturyLink  
 Pitney Bowes Presort Services  
 University of Nebraska at Omaha  
 State of Nebraska  
 Midwest Laboratories, Inc.  
 United Way of the Midlands  
 KPMG LLP  
 Central States Health & Life Co. of Omaha  
 Black Hills Corporation  
 Central States Indemnity Co.  
 City of Omaha  
 Millard Public Schools  
 B.P. Canada Energy Marketing Corp.  
 IPG Shared Services  
 NP Dodge Company  
 TransCanada  
 Paxton & Vierling Steel Co.  
 Cummins Central Power, LLC  
 G4S Technology LLC  
 McGladrey  
 Omaha Public Schools  
 AmeriSphere Multifamily Finance LLC  
 Election Systems & Software, Inc.  
 AAA Nebraska  
 WPS Health Insurance  
 The Harry A. Koch Co.  
 TSYS Merchant Solutions  
 Kwik Shop Inc. General Office  
 Great Western Bank  
 MidAmerican Energy  
 Bank of the West  
 Enterprise Rent-A-Car  
 Community Health Charities of Nebraska

## CAMPAIGN UPDATES

# OMAHA METRO HIGHLIGHTS

**ABOUT:** CHC-NE has been in a contractual agreement with United Way of the Midlands since 1987. The contract covers Douglas, Sarpy and Pottawattamie Counties.



**DOLLARS RECEIVED**

\$603,208



**BY THE NUMBERS**

40,000 donors  
700 campaigns



**LEAD VOLUNTEERS**

Steve and Sue Seline  
Deenie Meyerson  
Teresa Layton



### SPOTLIGHT ON: WELLS FARGO

Wells Fargo gives time and financial support to both United Way and Community Health Charities of Nebraska because of the alignment of these organizations' missions with its team members' interests. Team members can organize and host projects they're personally passionate about. United Way and CHC-NE serve some of the most vulnerable segments of the community, and Wells Fargo is supportive of that effort. CHC-NE ensures that health-related causes are funded and receive visibility during the annual campaign. Most people can relate to at least one or more health causes they have been affected by directly and indirectly.



### SPOTLIGHT ON: WERNER ENTERPRISES

United Way of the Midlands and Community Health Charities of Nebraska allow Werner Enterprises to donate time and resources to organizations whose missions align with its mission, including health and wellness, human services and more. Werner appreciates the CHC-NE component of the campaign because of its focus on services its customers, shareholders and associates care deeply about, such as ALS, Alzheimer's disease, diabetes, autism, cancer and much more. Werner is committed to serving Nebraska communities with compassion, and together, we serve our communities better.



## CAMPAIGN UPDATES

# LINCOLN & LANCASTER COUNTY HIGHLIGHTS

**ABOUT:** The United Way/CHC Campaign in Lincoln has been in a partnership agreement since 1989. It serves the Lincoln and Lancaster County area.

**\$ DOLLARS RECEIVED**  
\$543,789

**# BY THE NUMBERS**  
16,167 donors  
378 campaigns

**LEAD VOLUNTEERS**  
Russell Sebek  
Barry Gates  
Sheila Odom  
Bryan Robertson



### SPOTLIGHT ON: JENNIFER KLEIN

Jennifer Klein received the 2017 CHC-NE Speaker of the Year award. Jenn, a new speaker, shared her personal story nine times at Lincoln worksites. In 2015, Jenn found two large lumps during a self-exam and was diagnosed with an aggressively growing bilateral breast cancer. In total, Jenn did 20 weeks of chemotherapy, during which she had to have blood transfusions. She underwent a four-hour procedure that included a port removal, sentinel node biopsy, double mastectomy and immediate one-step reconstruction, followed by 33 sessions of radiation. By the end of 2015, Jenn was cancer free and now raises awareness and funds for CHC-NE and its charities.



### SPOTLIGHT ON: RUSSELL SEBEK

Russell Sebek, Wells Fargo, is the Lincoln Board Chair. He has served on the Campaign Cabinet since 2015 and in 2017, he chaired the United Way/CHC Campaign and led efforts to raise \$6,748,450. Despite a tough campaign year with many unexpected losses offsetting the large increases seen early on from the Pacesetters, Russ remained committed to the Campaign, leading the charge personally for the Wells Fargo campaign and working to increase overall funds on Giving Tuesday and through a Bridge the Gap effort. He went above and beyond to raise dollars this year, including riding a horse for kickoff and jumping into a cold lake in a He-Man costume.

## TOP CAMPAIGNS

Ameritas  
Nelnet  
Union Bank and Trust  
State of Nebraska  
University of Nebraska - Lincoln  
Federal Government (CFC)  
Duncan Aviation  
Nationwide  
Assurity Life Insurance Company  
NEBCO, Inc.  
Lincoln Public Schools  
Zoetis  
Wells Fargo  
City of Lincoln  
SCHEELS  
Bryan Health  
TMCO, Inc.  
BNSF Railway in partnership with  
Organized Labor  
U.S. Bank  
Lincoln Electric System in partnership  
with Local IBEW 1536  
Continental ContiTech in partnership  
with USW 286  
Crete Carrier Corporation  
UNICO Group  
Garner Industries  
First National Bank  
Olson Associates  
Farmers Mutual Insurance Company  
of Nebraska  
Lincoln Journal Star  
Bison Inc.  
West Gate Bank  
Cada, Cada, Hoffman & Jewson  
Lancaster County  
UPS in partnership with IBT  
Black Hills Energy in partnership with  
IBEW Local 244  
Madonna Rehabilitation Hospital  
Cornhusker Bank  
Kawasaki Motors Manufacturing Corp.  
EducationQuest Foundation  
CHI Health St. Elizabeth  
Square D Company/Schneider Electric  
in partnership with IBEW Local 2366  
Swanson Russell  
BKD, LLP  
Cline, Williams, Wright, Johnson &  
Oldfather  
Pinnacle Bank  
DuTeau Chevrolet/Subaru  
Windstream in partnership with  
CWA Local 7470  
Continental Western Group  
United Way of Lincoln & Lancaster  
County  
Fiserv



# CAMPAIGN UPDATES

## WEST CENTRAL NEBRASKA HIGHLIGHTS

**ABOUT:** The West Central Campaign is an independent campaign that raises funds in worksites located west of York.



**DOLLARS RECEIVED**

\$161,408



**BY THE NUMBERS**

835 donors  
78 campaigns



**LEAD VOLUNTEERS**

Roxann Holliday  
Carrie Keene

### CAMPAIGNS TO RECOGNIZE

- Bosselman Enterprises
- The Buckle, Inc.
- Central Nebraska Rehabilitation
- City of Grand Island
- City of Hastings
- City of Hastings Utilities
- City of Kearney
- Contryman Associates
- Equitable Bank
- First National Bank-Kearney
- Five Points Bank
- Grand Island Express
- Grand Island Public Schools
- Hastings Public Schools
- Home Federal Bank
- Hornady Manufacturing
- Insur
- Lexington Regional
- Marcotte
- Nebraska Truck Center
- Northwest Public Schools
- Ryder Rosacker McCue & Huston
- State of Nebraska
- Thermo King



**SPOTLIGHT ON: ROXANN HOLLIDAY**  
Roxann Holliday, Hastings College, served as the West Central Chair for the 2017-2018 year. She was diagnosed with breast cancer in May 2007. On Oct. 8, 2017, she marked 10 years being cancer-free. “When I was first diagnosed and my hair was falling out, I was concerned people would see me as a victim. But then I started to wonder, what if I’m that person who inspires someone. So after that, I was OK with sharing my story and hopefully giving someone else hope. I’m excited to have the opportunity to share that story with even more people,” she said. During the campaign, Roxann spoke many times, raising awareness in the tri-cities area, including on live radio.



**SPOTLIGHT ON: GRAND ISLAND BOARD OF REALTORS FUNDRAISER**  
On March 24, the Grand Island Board of Realtors held a dueling pianos fundraiser that benefited Community Health Charities of Nebraska and its 22 member charities. The event featured entertainment, dinner, a raffle and a cash bar and had more than 100 attendees. It was an entertaining way to raise awareness about CHC-NE. CHC-NE was also given the opportunity to speak at the Grand Island Board of Realtors luncheon. After the event, CHC-NE was given a check for \$1,700. We are grateful for the supportive partners we have in the community and creative fundraisers like these.



## CAMPAIGN UPDATES

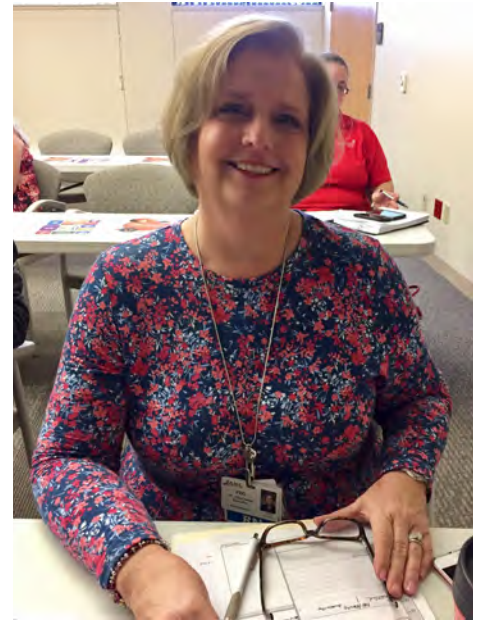
# EASTERN NEBRASKA HIGHLIGHTS

**ABOUT:** This is an independent area that covers eastern Nebraska, including towns such as Norfolk and Fremont, and excluding counties in United Way-contract areas.

**\$ DOLLARS RECEIVED**  
\$120,196

**# BY THE NUMBERS**  
696 donors  
45 campaigns

**LEAD VOLUNTEERS**  
Ruth Register



**SPOTLIGHT ON: FREMONT HEALTH**  
Under the leadership of **Patrick Booth**, whose father **Dick Booth** helped form CHAD in 1972, **Fremont Health** raised \$17,364 for CHC-NE. Fremont Health has a long tradition of supporting both United Way and CHC-NE. The campaign featured a speaker from JDRF International - Heartland Chapter. GOLD and SILVER Award winners for the year are: **Patrick Booth** (GOLD, 10th year), **Jackie Beaton** (GOLD), **Ruth Anderson** (SILVER), **Julia Martin** (SILVER), **Loren Soderling** (SILVER) and **Bill Vobejda Jr.** (SILVER). Patrick serves on the State Board of Directors and **Peggy Kennedy**, recently retired from Fremont Health, serves on the State Leadership Council.



**SPOTLIGHT ON: NEW CAMPAIGN PARTNERS**  
Several new campaigns and fundraising efforts in Eastern Nebraska helped raise dollars for the 22 member charities that are supported by Community Health Charities of Nebraska. We would like to welcome and recognize these new employee giving campaigns for the 2017-2018 campaign:

- D&E Power Vac
- Mom's Popcorn

We also want to recognize the family and friends of John LeRoy Register Jr. of Fremont who gave to Community Health Charities of Nebraska in his honor and memory.

## CAMPAIGNS TO RECOGNIZE

Beatrice Public Schools  
Blair Community Schools  
Cargill, Blair  
Central Community College,  
Columbus  
City of Columbus  
City of Norfolk  
Columbus Public Schools  
Corbian, Blair  
D&E Power Vac  
Evonik, Blair  
Franciscan Care  
Freeman Public Schools, Adams  
Fremont Area Association of  
Retired School Personnel  
Fremont Health  
Fremont Public Schools  
Lakeview Community Schools  
Loup River Public Power District  
Midwest Livestock  
Mom's Popcorn  
Nebraska City Utilities  
Nebraska Public Power District,  
Columbus & Statewide  
Northeast Community College  
Register Law, Fremont  
State of Nebraska  
Valmont, West Point  
Wayne State College



## 2017-2018 FUNDING

The ALS Association Mid-America Chapter  
\$58,097

Alzheimer's Association Nebraska Chapter  
\$155,565

American Diabetes Association of Nebraska  
\$80,519

American Lung Association in Nebraska  
\$31,766

Arthritis Foundation Nebraska  
\$24,855

Brain Injury Alliance of Nebraska  
\$11,628

Crohn's & Colitis Foundation, NE/IA Chapter  
\$35,119

Cystic Fibrosis Foundation - NE Chapter  
\$46,085

JDRF International - Heartland Chapter,  
Omaha-Council Bluffs/Lincoln & Greater NE  
\$120,574

Leukemia & Lymphoma Society - NE Chapter  
\$83,356

March of Dimes, NE & Western Iowa Market  
\$28,897

Muscular Dystrophy Association of Nebraska  
\$14,675

National MS Society - Mid America Chapter  
\$61,972

Nebraska AIDS Project  
\$26,705

Nebraska Chapter of the  
National Hemophilia Foundation  
\$5,252

Nebraska Hospice and Palliative Care Assn.  
\$25,301

Nebraska Kidney Association  
\$35,346

Susan G. Komen® Great Plains  
\$49,166

United Cerebral Palsy of Nebraska  
\$13,070

Charities in Combined Federal Campaign  
\$33,871

Donor Designations Non-Member Charities  
\$73,772

Paid Directly to Charities  
\$56,677

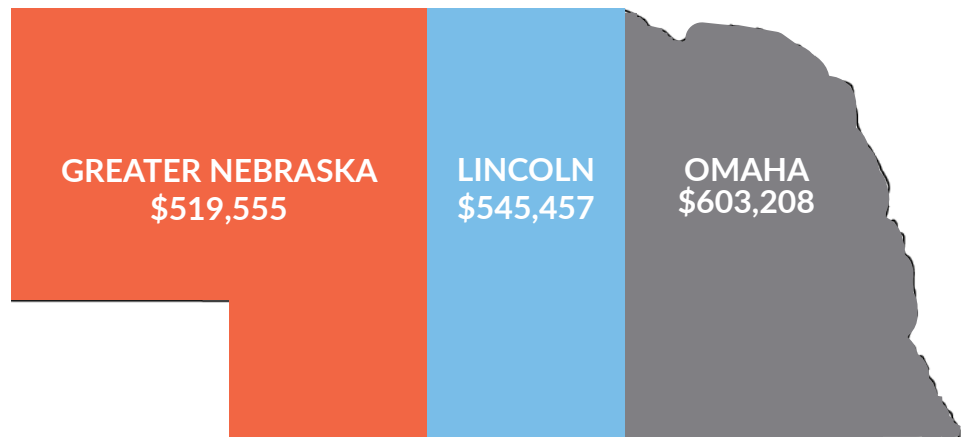
Distributions from Curt Gordon Endowment  
\$9,000

**TOTAL: \$1,081,269**

## FINANCIAL IMPACT

# FINANCIAL REPORT & HIGHLIGHTS

## TOTAL RAISED: \$1,791,076



**COMBINED  
FEDERAL CAMPAIGN  
\$63,182**

**OTHER DOLLARS  
RAISED  
\$59,674**

**88 cents**  
of every dollar given to  
Community Health Charities  
of Nebraska during the  
campaign every year goes to  
further our mission.

**55% of pledges  
received were  
designated to our  
member charities.**

CHC-NE strives to be a  
good steward of every donor  
dollar. Since 2013, we've  
saved **\$134,445** on expenses  
by spending less than we  
originally budgeted.

Full member charities receive  
100% of designations and a  
portion of the undesignated  
dollars. Associate members  
receive designations only  
(less fees).

## FINANCIAL IMPACT

# CURT GORDON MEMORIAL CHC-NE FOUNDATION

Five of Community Health Charities of Nebraska's 22 member charities received the 2018 grants from the Curt Gordon Memorial CHC-NE Foundation. These funds were awarded above and beyond the quarterly distributions that these charities are receiving from CHC-NE, which are provided by donors through the annual statewide campaign. The Foundation was established in 1997 as a response to the ever-increasing need for services from its member health charities. The Board of Directors is responsible for the Foundation's management, including oversight of the distribution of funds through a grant-making process. The Foundation Grant Committee awarded \$9,000 in grants to the following programs and charities:



On June 13, 2018, **Autism Action Partnership** held the first "Be Safe" Interactive Movie Screening where 50 officers from 10 different agencies were trained to recognize and respond to individuals with different types of disabilities. Thanks to the Curt Gordon Memorial CHC-NE Foundation grant, all participants received a DVD copy of "Be Safe" to take home. The project also built capacity in the community, as participants are prepared and empowered to continue making a difference in the community for years to come.



**Arthritis Foundation Nebraska's** Family Juvenile Arthritis Day is planned for Sept. 30, 2018, and will be held at Bellevue Berry Farm. JA Days are a great experience for children with juvenile arthritis (JA), their parents, caregivers and siblings. This program's greatest benefit to families is getting to meet and network with other families who are affected by JA and share some of the same feelings, experiences and concerns. It's a place to exchange ideas, give and receive encouragement, make new friends and know they are not alone.



**Brain Injury Alliance of Nebraska's** "Unmasking Brain Injury" project combines art, therapy and advocacy and gives individuals with brain injury the opportunity to share their story through the creation of a mask. The mask-making experience provides a vehicle for individuals with brain injury and their caregivers to tell their story via art therapy. So far, 35 masks have been made, and these will be displayed across the state to provide much-needed brain injury awareness throughout the communities the exhibit visits.



**United Cerebral Palsy of Nebraska** will be adding a new location of its Tech Tools Developmental Technology Library at Bryan Health West in Lincoln because of grant funds. The host site is encouraged to model therapeutic play to the children's families and encourage families to check out devices for use at home. This additional site increases the availability of these specialized devices within the Lincoln community and gives more children and families access to the Tech Tools Developmental Technology Libraries.



Every year, **Muscular Dystrophy Association of Nebraska** hosts a summer camp for children who are affected by a neuromuscular disease. The camp received a grant from the foundation this year to expand the barrier-free activities available to these campers, including adaptive archery, a full-time craft cabin and others. This year's camp was held from June 10 to June 15 at Camp Calvin Crest in Fremont, Neb.

There were 50 campers affected by a neuromuscular disease ranging from ages 8 to 17 who attended camp this year at no cost to their families, and two of the campers were brand new to camp. While the camp is physically located in Fremont, it draws in children from all over the state of Nebraska.

"The grant allowed us to facilitate barrier-free camp activities that foster both relationships and independence. It is important for our campers to learn to trust and rely on the care of those other than their parents," said Angie Connell, Executive Director of the Muscular Dystrophy Association of Nebraska. "Furthermore, it is crucial that we provide the summer camp option at no cost to the family, as it is a week of much-needed respite for our MDA parents."

## CHARITY PARTNER INFORMATION

The ALS Association  
Mid-America Chapter  
402.991.8788 |  
[www.alsa-midamerica.org](http://www.alsa-midamerica.org)

Alzheimer's Association  
Nebraska Chapter  
800.272.3900 |  
[www.alz.org/nebraska](http://www.alz.org/nebraska)

American Diabetes Association  
of Nebraska  
888.342.2383 |  
[www.diabetes.org](http://www.diabetes.org)

American Lung Association  
in Nebraska  
800.586.4872 | [www.lung.org](http://www.lung.org)

Arthritis Foundation Nebraska  
402.262.0144 |  
[www.arthritis.org/nebraska](http://www.arthritis.org/nebraska)

Autism Action Partnership  
402.763.8830 |  
[www.autismaction.org](http://www.autismaction.org)

Brain Injury Alliance of Nebraska  
402.423.2463 |  
[www.biane.org](http://www.biane.org)

Crohn's & Colitis Foundation,  
Nebraska/Iowa Chapter  
402.505.9901 |  
[www.crohnscolitisfoundation.org/chapters/iowanebraska](http://www.crohnscolitisfoundation.org/chapters/iowanebraska)

Cystic Fibrosis Foundation -  
Nebraska Chapter  
402.330.6164 |  
[www.cff.org/Nebraska](http://www.cff.org/Nebraska)

JDRF International -  
Heartland Chapter  
JDRF Omaha-Council Bluffs:  
402.397.2873 |  
[www.omaha.jdrf.org](http://www.omaha.jdrf.org)

JDRF Lincoln & Greater Nebraska:  
402.484.8300 |  
[www.jdrf.org/lincoln/](http://www.jdrf.org/lincoln/)

## FINANCIAL IMPACT CHARITY OUTCOMES ACROSS THE STATE

**7,546 people**  
received referral services from  
our 22 member charities to  
help them find professionals,  
access resources, make  
decisions and more.



Our charities,  
alongside their national  
organizations, invested  
**\$567,601,911**  
in medical research.

**24,083 people**  
received education from  
our charities about chronic  
disease directly or through  
workshops, seminars or  
other methods.

**6,796 people**  
participated in a support group.  
Support groups are offered for  
those affected by chronic disease  
or disability or those who serve  
as caregivers for loved ones.



**4,379 screenings**  
were conducted throughout  
the state to either prevent  
disease or catch it early  
enough for treatment to  
be effective.

**235 children**  
attended a summer camp  
that gave them the traditional  
camp experience in a safe,  
adapted environment while  
also providing education.





# FINANCIAL IMPACT

# CHARITY OUTCOMES

# ACROSS THE STATE

**Nearly 10,000**  
people participated  
in advocacy efforts  
on both the local and  
national levels.



**8,477 people**  
participated in programming  
across the state that gave  
them access to education,  
direct support and social  
opportunities.

**4,753 pieces**  
of equipment were loaned out  
or modified to support the  
needs of those affected by  
chronic disease or disability.



**1,150 people**  
had access to a care center that  
specifically works with their  
condition, giving them access to  
support in a variety of areas and  
helping them make decisions.

**2,108 people**  
received one-on-one support  
through patient mentoring,  
care consultations, resource  
facilitation services and more.

**394 people**  
received financial aid  
for respite care, co-  
pay assistance, travel  
expenses and more.

The Leukemia & Lymphoma  
Society - Nebraska Chapter  
402.344.2242 |  
[www.lls.org/nebraska](http://www.lls.org/nebraska)

March of Dimes, Nebraska &  
Western Iowa Market  
402.496.7111 |  
[www.marchofdimes.org](http://www.marchofdimes.org)

Muscular Dystrophy Association  
of Nebraska  
402.390.2914 |  
[www.mda.org](http://www.mda.org)

National MS Society -  
Mid America Chapter  
402.390.6293 |  
[www.MSmidamerica.org](http://www.MSmidamerica.org)

Nebraska AIDS Project  
402.552.9260 | [www.nap.org](http://www.nap.org)

Nebraska Chapter of the  
National Hemophilia Foundation  
402.742.5663 |  
[www.nebraskanhf.org](http://www.nebraskanhf.org)

Nebraska Community  
Blood Bank  
402.486.9414 |  
[www.ncbb.org/](http://www.ncbb.org/)

Nebraska Hospice and  
Palliative Care Association  
402.477.0204 |  
[www.nehospice.org](http://www.nehospice.org)

Nebraska Kidney Association  
402.932.7200 |  
[www.kidneyne.org](http://www.kidneyne.org)

Susan G. Komen® Great Plains  
402.502.2979 |  
[www.komengreatplains.org](http://www.komengreatplains.org)

Team Jack Foundation  
402.925.2120 |  
[www.teamjackfoundation.org/](http://www.teamjackfoundation.org/)

United Cerebral Palsy  
of Nebraska  
402.502.3572 |  
[www.ucpnebraska.org](http://www.ucpnebraska.org)

# Giving brings out the best in everyone



Everyday, people share with friends, families, and neighbors. And in times of need, we give to complete strangers, a simple act that can make a lasting difference.

**We proudly celebrate the great achievements of Community Health Charities.**

