



# LEUKEMIA & LYMPHOMA SOCIETY®

**the LiVE initiative**

**2023**

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**Agency:** The Leukemia & Lymphoma Society

**Mission:** The mission of LLS is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

**Board of Directors/Leadership Council/Advisory Council\***

N/A

**Event Committees\***

**Light The Night Executive Leadership Committee:** Executive Leadership Committee members lead by example through their personal fundraising efforts, corporate sponsorship and/or corporate fundraising. Additionally, ELC members work to secure new partners within the community as sponsors and corporate teams. Simply stated, ELC members help LLS drive NEW REVENUE and help Light The Night achieve its overarching goal.

One year commitment includes: 5 committee meetings, Executive Launch Happy Hour, Light The Night event.

## **General Volunteerism Opportunities\***

We have a variety of Light The Night event day volunteer opportunities including: set-up, Kid Zone, VIP Tent, lantern distribution, team photo area, t-shirt distribution, walk leaders, tear-down. Four-hour commitment.

**\*Please note if virtual/hybrid attendance is an option; this is an opportunity to expand your reach across Nebraska!**