



combined health  
agencies drive

**20  
21**

**ANNUAL  
REPORT**

**LOCAL IMPACT  
FELT STATEWIDE**







*Caregivers at Emerald Nursing Facility in Cozad,  
via Nebraska Health Care Foundation.*

## **WE DID IT, NEBRASKANS!**

The entire world watched, learned and worked together as our health was under siege. Nebraska communities and our healthcare providers have been second to none with response, education and communication...there truly is no place like Nebraska.

Behind the support and resources, medicines and science, programs and services are people; without them, so many Nebraska families facing chronic illness, disabilities and end of life issues would feel alone and isolated, especially during a pandemic. Our member agencies stepped up to meet the needs of so many here in our state and found impactful, innovative ways to get and stay connected to the families that need them. Thank you for ALL you do with and for Nebraskans!

This annual report illustrates some of the multiple ways CHAD and its member agencies help to empower so many across the state.

The stories and photographs offer a glimpse of inspiring dedication, joy and positively altered trajectories, all because of fellow Nebraskans investing in their brighter, healthier futures.

We believe that everyone deserves to be healthy and happy. Healthcare is a basic human right and CHAD believes that all people, regardless of race, ethnicity, orientation or identity deserve equal and full access to healthcare. Our vision is one day to see a world free from chronic health conditions.

Please continue to be the vital link that ensures these organizations provide resources deemed highly valuable to their respective constituents. Your investment, regardless of amount, empowers.



Mike Wade  
State Board Chair



Michelle Grossman  
President & CEO





# WHO WE ARE

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CHAD is a donor-designation driven organization that has been the funding conduit for Nebraska's premier health agencies since 1972.

Our mission: Funding charities. Saving lives.

As a unique, empowering Nebraska-based nonprofit, we partner with 23 statewide agencies that are positively impacting communities across the state. CHAD also works with generous organizations and their amazing employees to raise proceeds that support our member agencies' missions, enabling them to provide:

- Care and support channels for patients, caregivers and families.
- Education, screening, and prevention for our communities across the state.
- Advocacy and medical research.

# WHAT WE DO

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All Nebraskans need care and support from local sources, especially newly diagnosed patients, families and caregivers. To ensure availability and accessibility, CHAD raises funds—from Nebraskans for Nebraskans—throughout the state for all of our member agencies. These efforts directly support health programs, training, screening and prevention tools that are vital to the health of our communities.



Funds  
**1.63M**

RAISED IN 2020-21



61.4

**MILLION**

FUNDS RAISED  
SINCE 1972



$$2 + 21 = 23$$

CHAD WELCOMED 2 NEW AGENCIES  
JULY 1, 2021 FOR A TOTAL OF 23

**our  
impact**



88cents

OF EVERY DOLLAR  
SUPPORTED CHAD'S MISSION



# 2020-21 funding

THE ALS ASSOCIATION MID-AMERICA CHAPTER—\$42,826  
 ALZHEIMER'S ASSOCIATION NEBRASKA CHAPTER—\$175,520  
 AMERICAN LUNG ASSOCIATION IN NEBRASKA—\$44,427  
 ARTHRITIS FOUNDATION NEBRASKA—\$29,815  
 AUTISM ACTION PARTNERSHIP—\$52,875  
 BRAIN INJURY ALLIANCE OF NEBRASKA—\$27,826  
 CROHN'S & COLITIS FOUNDATION, NEBRASKA/IOWA CHAPTER—\$32,409  
 CYSTIC FIBROSIS FOUNDATION - NEBRASKA CHAPTER—\$53,505  
 JDRF NEBRASKA-IOWA CHAPTER—\$121,847  
 LEUKEMIA & LYMPHOMA SOCIETY - NEBRASKA CHAPTER—\$78,915  
 MARCH OF DIMES, NEBRASKA & WESTERN IOWA MARKET—\$28,695  
 MUSCULAR DYSTROPHY ASSOCIATION OF NEBRASKA—\$22,577  
 NATIONAL MS SOCIETY - MID AMERICA CHAPTER—\$55,141  
 NEBRASKA AIDS PROJECT—\$28,425  
 NEBRASKA CHAPTER OF THE NATIONAL HEMOPHILIA FOUNDATION—\$11,930  
 NEBRASKA COMMUNITY BLOOD BANK—\$11,947  
 NEBRASKA HOSPICE AND PALLIATIVE CARE ASSOCIATION—\$32,346  
 NEBRASKA KIDNEY ASSOCIATION—\$38,477  
 SUSAN G. KOMEN® GREAT PLAINS—\$35,542  
 TEAM JACK FOUNDATION—\$46,787  
 UNITED CEREBRAL PALSY OF NEBRASKA—\$14,984

DESIGNATIONS TO NON-MEMBER AGENCIES—\$47,358

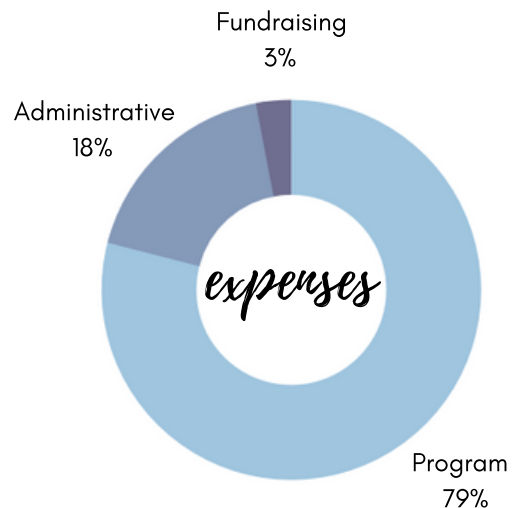
CHAD CURT GORDON MEMORIAL FOUNDATION GRANTS—\$24,874

**TOTAL FUNDING: \$ 1,059,048**

*Note: Epilepsy Foundation Nebraska and Nebraska Health Care Foundation joined CHAD in FY21-22 and are not included in this year's distributions.*

**NET ASSET**  
*balance* ↗ **\$898,004**

↗  
**2020-21**  
*income*



OMAHA METRO CONTRACT: \$526,238

LINCOLN CONTRACT: \$508,664

GREATER NE: \$459,755

OTHER: \$135,248



# AGENCY RESOURCES

Generous contributors across Nebraska fund these vital programs, services and resources statewide.

## Advocacy

Member agency staff and volunteers advocate on state and national levels.

***Eighteen CHAD agencies advocate.***

## Equipment

Agencies offer equipment loans and adaptations to meet the needs of the people they serve.

***Three CHAD agencies provide equipment and adaptations.***

## Summer Camps

Children who have chronic conditions can attend summer camps and meet peers with common experiences, whether in-person or online. ***Eight CHAD agencies provide summer camps.***

## Education

Agencies provide information through helplines, conferences, online resources, volunteer outreach and more. ***All CHAD agencies educate.***

## Support Groups

Support groups are offered, some virtually, for those with chronic disease or disabilities. ***Twenty CHAD agencies provide support groups.***

## Vital Programming

Agencies offer support tailored to the needs of the people they serve. ***All CHAD agencies provide vital support.***



Nebraska AIDS Project offers testing across the state.





*Participants at the national Be Safe training event, hosted by Autism Action Partnership.*

## CURT GORDON MEMORIAL FOUNDATION

CHAD stakeholders are committed to growing the Curt Gordon Memorial Foundation, which fosters the innovation and outreach of our member agencies. Nine agencies received grants from the Foundation. These grants provide vital funds for newly created or expanded programs, resulting in more resources for Nebraskans.

- Autism Action Partnership: Expanded the Circle of Friends network to 10 additional schools.
- Arthritis Foundation Nebraska: Funded additional attendees to participate at Juvenile Arthritis summer camp.
- Brain Injury Alliance of Nebraska: Helped to cover expenses for brain injury training.
- Crohn's & Colitis Foundation, Nebraska/Iowa Chapter: Funded scholarships to Crohn's summer camp.
- Nebraska Kidney Association: Provided 300 participant screenings in Greater Nebraska.
- Nebraska Chapter of the Hemophilia Foundation: Expanded education programs in Spanish.
- Nebraska AIDS Project: Funded Zoom and Docusign licenses for caseworkers across the state.
- Nebraska Hospice and Palliative Care Association: Funded trauma-informed care for veterans with PTSD.
- United Cerebral Palsy of Nebraska: Helped fund a Tech Tools library in Scottsbluff.

**Total funding: \$24,874**



# CHANGING LIVES

Nebraskans share how CHAD and its member agencies have impacted their lives.



I'm Shara Goff, a volunteer and supporter of CHAD and its 23-member health agencies across Nebraska, including the Arthritis Foundation Nebraska.

I'm 48 and was diagnosed with Juvenile Rheumatoid Arthritis (JRA) at 8, though I displayed symptoms from 15 months of age. I wouldn't be here today without the quality of care I've received due to research, programs and services offered through CHAD, the Arthritis Foundation Nebraska and many others.

I'm honored to serve as the Arthritis Foundation Nebraska Advocacy Chair and assist with the Live Yes! Arthritis Network to help find a cure for arthritis and improve the quality of life for 54 million Americans with arthritis. We couldn't do it without the generous contributors, sponsors, supporters, staff and volunteers of CHAD and its 23 member agencies. Special thanks to every one of YOU for your generosity and dedication! It's greatly appreciated and saving lives!

Cystic Fibrosis Foundation – Nebraska Chapter (CFF) benefits from CHAD's generous fundraising efforts. My daughter Ella was diagnosed with cystic fibrosis (CF) eight years ago, as a newborn, and our family has been involved with CFF ever since. They provide funding for research for a cure, and with continued support from CHAD and many others, tremendous advances have been made toward curing CF one day. We are so grateful for CHAD, their funding and the opportunity to bring awareness to this disease. —Kailey Riskowski







Hi, my name is Hailey Schuster and I'm from Grand Island. I have struggled with Juvenile Rheumatoid Arthritis (JRA) for over 16 years.

I don't remember life before JRA. My arthritis story started when my mom noticed me limping after naptime. My pediatrician sent us to Children's Hospital for a rheumatology appointment and diagnosis on my second birthday.

This was the beginning of my new journey. Blood tests revealed another autoimmune disease, uveitis, and I took medicines for both my joint pain and my eyes. The next 16 years included physical therapy, oral meds that turned into weekly shots, steroid injections and constant appointments. Arthritis causes damage to joints, which left me with "knocked knees" and needing multiple knee surgeries.

Growing up, I loved soccer, dance, gymnastics, volleyball and basketball, but going into my freshman year, I decided to leave the things I loved and find a sport that would be easier on my joints and better for my health.

Throughout my life, I have had such a huge support system. My parents, who are my biggest cheerleaders, take me to appointments and want the best care for me. My mom is relentless in research and finding ways to get the expensive medicines I need. My supportive siblings made sacrifices when my mom took me to appointments that were often out of town or, once, out of state.

I have been blessed with amazing doctors and nurses, which has led me to pursue nursing as a career. I just graduated high school and will be attending the University of Kansas. I am excited to make a difference in the lives of others facing medical challenges.

CHAD helps support patients and families as they face medical challenges. I am most familiar with the Arthritis Foundation Nebraska. They provide information to patients and families, offer support groups and have camps and conferences. Families and kids with arthritis rely on support from organizations like CHAD.

I encourage you to support CHAD!



# 2020-21 TOP CAMPAIGNS

## OMAHA TOP CAMPAIGNS

*Contract campaign with United Way of the Midlands in Douglas, Sarpy and Pottawattamie counties*

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First National Bank of Omaha  
Mutual of Omaha Insurance Company  
Valmont Industries, Inc.  
Blue Cross & Blue Shield of Nebraska  
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Health Hero Giving Day!

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*Full partnership with United Way of Lincoln and Lancaster County*

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Franciscan Care Services, West Point  
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Fremont Public Schools  
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Glur's Tavern, Columbus  
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Hornady Manufacturing, Grand Island  
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Shelter Insurance—Paul Hoos  
Thermo King, Hastings  
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**\*Individual contributors outside of traditional workplace campaigns**



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# THANK YOU, HEALTH CARE HEROES



When Covid hit, Deanna Hayes, Executive Director of Lakeview Assisted and Independent Living Center, and staff members put out a call for RVs, so the staff could limit their exposure to residents in Firth. They lived in the parking lot, away from their families, for weeks. Staff used Personal Protection Equipment (PPE) sourced by NHCA/NHPCA.

Deanna said of the organizations, "They were a huge support for me with questions I had and if they didn't know the answer, they knew who to direct me to. Every time I called they were so supportive and asked how myself, residents and staff were doing and if we needed anything...it was extremely nice, reassuring at times and definitely on days I felt I barely could keep my head above water, NHCA's praise was what kept me going."

CHAD's support helped to secure PPE distributed to Lakeview and numerous other facilities across the state by NHCA/NHPCA staff.



Photos: Above left, staff in PPE at the Gold Crest Retirement Center in Adams. Right, Deanna Hayes.



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alzheimer's association





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STATEWIDE

Thank you for  
letting us be part  
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